

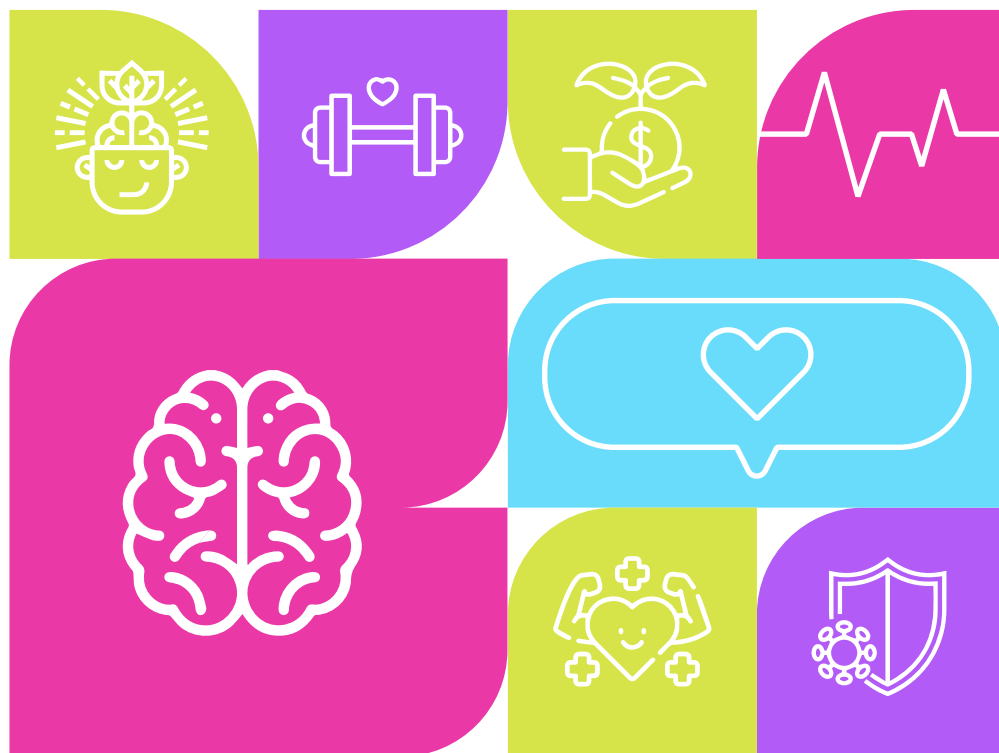


hwx25

HEALTH & WELLNESS EXPO

Hyatt Regency | 27th & 28th May 2025

# EXHIBITOR INFORMATION.



**Put your brand front and center.**

# The U Health & Wellness Exposition 2025: A Bigger, Bolder, and More Impactful Experience!

**We're back with renewed energy and a stronger commitment to empowering individuals and communities** with the latest in health knowledge, innovative practices, and cutting-edge healthcare technology. As we introduce another major event in 2025, we invite you to experience an exceptional exposition that not only informs but also inspires a healthier, more vibrant lifestyle.

The **U Health & Wellness Exposition** is a dynamic, interactive national event that brings together local and international health and wellness leaders, lifestyle solution providers, product innovators, health food retailers, public and private healthcare institutions, and leading educational organizations.

As **the only event of its kind in Trinidad & Tobago** dedicated solely to health and wellness, this two-day exposition is designed to educate, engage, and empower individuals by showcasing both traditional and emerging healthcare solutions. From expert-led discussions to hands-on experiences, attendees will have access to a wealth of knowledge and resources aimed at fostering well-being and enhancing quality of life.

Join us as we shape the future of health and wellness in 2025!

# What **U** can expect.

## ► Engaging Workshops

We create diverse interactive workshops designed to deepen our audiences' understanding of nutrition, exercise, mindfulness, stress management, financial planning and well-being. Participating companies will be able to establish themselves as thought leaders through these workshops by sharing their expertise and knowledge while building credibility and trust as the authority in the industry.

## ► Inspirational Talks

Be moved by speakers as they share transformative insights, groundbreaking research, and compelling personal stories. Gain a fresh perspective on achieving balance and harmony in every aspect of life, with innovative approaches that inspire action and lasting change.

## ► Wellness Marketplace

Step into a vibrant hub of health and wellness, where carefully curated products, organic foods, natural remedies, and sustainable lifestyle solutions await. More than just a marketplace, this is an opportunity for exhibitors to showcase their innovations, connect with industry peers, and engage directly with consumers eager to embrace healthier choices.

## ► Renewed Connections

Network with like-minded professionals and individuals in a thriving community dedicated to health and wellness. Engage in meaningful conversations, exchange innovative ideas, and cultivate lasting relationships that inspire growth, collaboration, and positive change.

# 2024 in review.

In 2024, we proudly reintroduced the U Health and Wellness Exposition, featuring dynamic panel discussions and interactive forums that brought together key stakeholders—including government ministries, business leaders, students, and members of the public. With a renewed focus on holistic well-being and critical health issues, the event saw a remarkable increase in participation and attendance, reflecting a growing commitment to wellness across diverse sectors. Here are some memorable moments captured from last year's impactful gathering.



# Exhibitor I

## US\$2,200.00

Exhibition areas are created in 10' x 10' spaces with goal post truss and black draped fabric.

### Visual identification would include:

- ▶ One (1) 10' x 10' space
- ▶ One (1) 6' rectangular table with tablecloth and skirting
- ▶ Two (2) chairs
- ▶ Two (2) 110V duplex outlets
- ▶ One (1) trash receptacle
- ▶ Onsite tech support
- ▶ Logo branding on all marketing material

# Exhibitor II

## US\$1,500.00

Exhibition areas are created in the form of an 8' x 8' free space.

### Visual identification would include:

- ▶ One (1) 8' x 8' free space.
- ▶ One (1) 6' rectangular table with tablecloth and skirting
- ▶ Two (2) chairs
- ▶ Two (1) 110V duplex outlet
- ▶ One (1) trash receptacle
- ▶ Onsite tech support
- ▶ Logo branding on all marketing material



# Marketing Strategy

Our marketing strategy will be an integrated approach with the use of some traditional media and new media technologies, all geared to generating the highest level of engagement and participation. These include:

## ► Brand and Messaging

Enhance and strengthen the image and identity of the U Health and Wellness Exposition by crafting clear and concise messaging that resonates for the target audiences.

## ► Digital Marketing

Leverage various marketing channels to reach a wide audience, utilizing:

- Social media platforms
- Email marketing
- Website landing pages updates with search engine optimization

## ► Influencer Partnerships

Collaborate with influential figures in the health and wellness industry, such as fitness experts, nutritionists, and well-known personalities, to endorse and promote the event through their social media platforms and blogs.

## ► Content Marketing

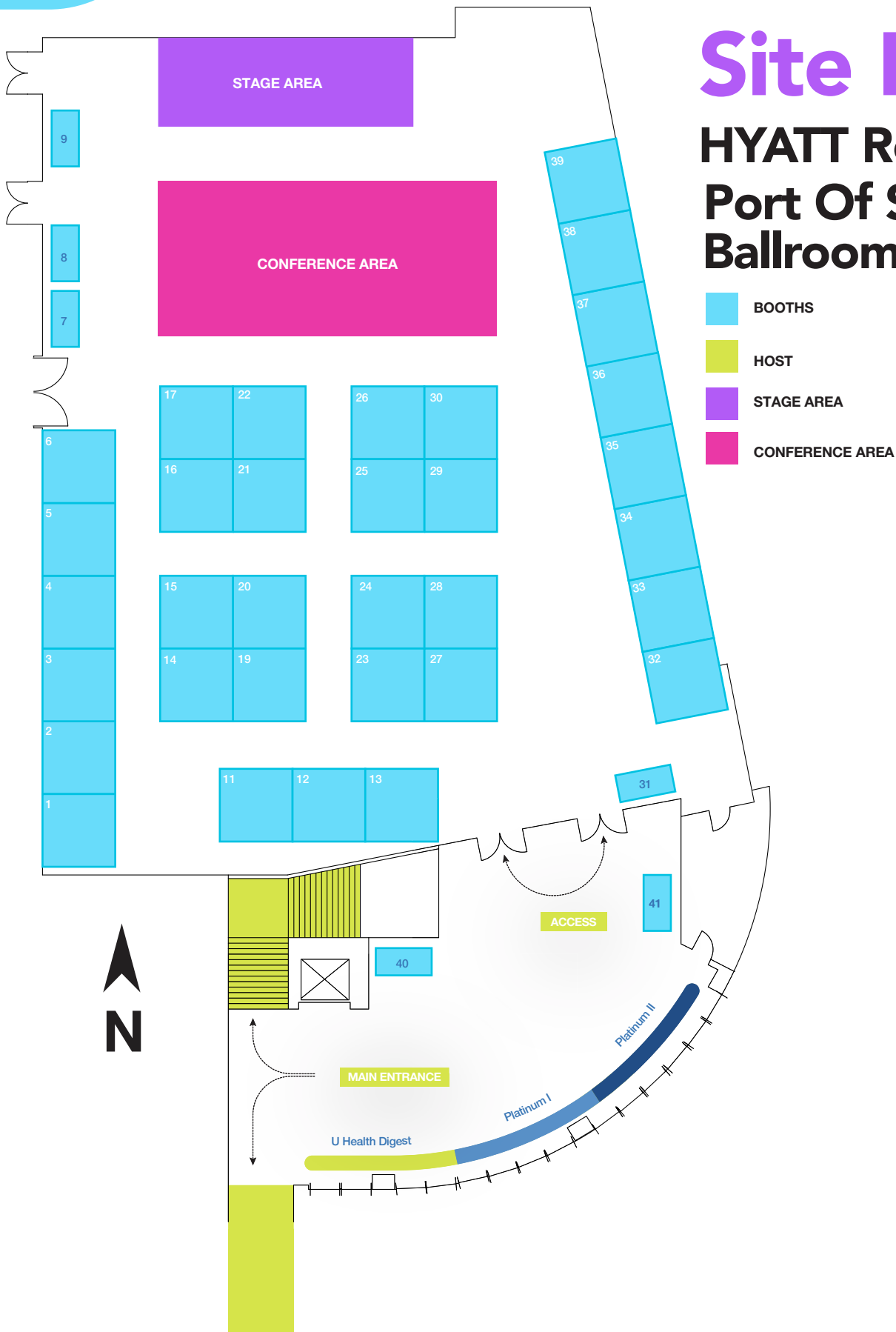
- Develop valuable and educational content related to health and wellness, blog posts and videos.
- Content sharing through various channels to establish the exposition as an authority in the field.

## ► Media Coverage

- Collaborate with media outlets, bloggers, and press to secure coverage of the exposition.
- Press releases, and media partnerships to help increase visibility of the Exposition.

# Site Map

## HYATT Regency Port Of Spain Ballroom







# Let's talk about it.

**Thank you for taking the  
time to read our exhibitor  
packages offered at UHWX25.**

**If you're interested in becoming an exhibitor,  
let's discuss the many options that will create  
significant impact to your brand and connect  
you to your target audience.**

**UHWX25 Sponsorship Team**

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ENDLESS POSSIBILITIES.**

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