

U THE CARIBBEAN
HEALTH
DIGEST®

hw 26

HEALTH & WELLNESS EXPO

National Academy for the Performing Arts
25th - 27th June 2026

► Sponsorship Prospectus

Put your brand front and center.





The U Health & Wellness Exposition 2026.

New Year, New Location, Same Unforgettable Experience.

The U Health and Wellness Exposition is Back - Bigger, Bolder, and More Impactful Than Ever! Trinidad and Tobago's premier interactive health event returns, uniting local and international leaders in health and wellness, lifestyle solution providers, product innovators, health food retailers, and both public and private healthcare institutions.

As **the country's most dynamic and immersive health experience**, the expo is dedicated to empowering individuals and communities with the latest medical insights, groundbreaking wellness concepts, and cutting-edge advancements in healthcare technology. From expert-led discussions to hands-on wellness experiences, this three-day event is designed to educate, inspire, and promote a culture of proactive health and well-being.

Discover **innovative solutions, engage with top professionals, and explore life-changing insights** that will help you take control of your health like never before. Join us for a transformative experience where knowledge meets action, and wellness becomes a way of life!





What's New with U

Engaging Workshops

Immerse yourself in dynamic, hands-on workshops designed to elevate your understanding of nutrition, fitness, mindfulness, stress management, and financial well-being. These interactive sessions offer invaluable insights and practical strategies for a healthier, more balanced life. For participating companies, it's a powerful platform to establish thought leadership, share expertise, and build lasting credibility and trust within the industry.

Inspirational Talks

Be moved by speakers as they share transformative insights, groundbreaking research, and compelling personal stories. Gain a fresh perspective on achieving balance and harmony in every aspect of life, with innovative approaches that inspire action and lasting change.

Wellness Marketplace

Step into a vibrant hub of health and wellness, where carefully curated products, organic foods, natural remedies, and sustainable lifestyle solutions await. More than just a marketplace, this is an opportunity for exhibitors to showcase their innovations, connect with industry peers, and engage directly with consumers eager to embrace healthier choices.

Renewed Connections

Network with like-minded professionals and individuals in a thriving community dedicated to health and wellness. Engage in meaningful conversations, exchange innovative ideas, and cultivate lasting relationships that inspire growth, collaboration, and positive change.





2025 in Review

UHWX25, featured dynamic panel discussions and interactive forums that brought together key stakeholders, including government ministries, business leaders, students, and members of the public. With a renewed focus on holistic well-being and critical health issues, the event saw a remarkable increase in participation and attendance, reflecting a growing commitment to wellness across diverse sectors.

Highlights of our 2025 Success Story





Sponsorship Opportunities

We offer several partnership opportunities, with **Title or Platinum partnerships providing a unique opportunity for your company or organization to own the event alongside us.**

Each Partner will be given exclusivity in their respective tier in order to maximize on its commitment.

Platinum/ Title Partners.

US\$20,000

Each of these **Four (4) Platinum/Title Partners has the unique opportunity of owning a workshop during the three-day exposition.** This will be a one hour discussion based on a theme that will be agreed upon by both parties. It will cater to up to 100 participants at the Exposition and will also be streamed live on the event social media platforms.

Title Partner Benefits include:

- + Title Partner branding in all marketing and advertising material pre- and post-event. These include; Social Media - Instagram, Facebook, TikTok, Twitter, Google Ads, Traditional Media, Newspaper, Radio and Television.
- + Branding on all event material (backdrops, banners, etc.)
- + Looped advertising on large format monitors at the Expo.
- + Branding on all promo material to Expo visitors (giveaway bags etc.)
- + Media appearances with hosts pre-event to promote Company and Partnership.

Additional Benefits:

- + 15'x10' Exhibition space with preferred placement.
- + Bonus placement of One (1) full page ad in the next issue of U The Caribbean Health Digest; valued at US\$1,500.00.
- + Media appearances on Live Video Broadcasts from the Expo.

Gold Partners.

US\$12,500

Gold Partners will be allowed **branding and positioning on all marketing and promotional material prior to and at the event.** Your company can use the designation of Gold Partner and will be identified as such for all events.

Title Partner Benefits include:

- + Branding in all marketing and advertising material pre- and post-event including: Social Media - Instagram, Facebook, TikTok, Twitter, Google Ads, Traditional Media; Newspaper, Radio and Television.
- + Opportunity to participate in 1 of 3 Youth Development Workshop Forums.
- + Branding on all event material (backdrops, banners etc.)
- + Looped advertising on large format monitors at the Expo.
- + Branding on all promo material to Expo visitors (giveaway bags etc.)

Additional Benefits:

- + 10'x10' Exhibition space with preferred placement.
- + Bonus placement of One (1) half page ad in the next issue of U The Caribbean Health Digest; valued at US\$900.00.

Silver Partners.

US\$6,500

Silver Partners will be allowed **branding and positioning on all marketing and promotional material prior to and at the event.** Your company can use the designation of Silver Partner and will be identified as such for all events.

Visual identification would include:

- + Branding in all marketing and advertising material pre- and post-event including: Social Media - Instagram, Facebook, TikTok, Twitter, Google Ads, Traditional Media; Newspaper, Radio and Television.
- + Branding on all event material (backdrops, banners etc.)
- + Looped advertising on large format monitors at the Expo.
- + Branding on all promo material to Expo visitors (giveaway bags etc.)
- + 10'x10' Exhibition space.

Let's talk about it.

Thank you for taking the time to read the partnership opportunities offered at UHWX26.

If you're interested in partnering, let's discuss the many collaboration options that will create significant impact to your brand and connect you to your target audience.

UHWX26 Sponsorship Team

1-868-280-3353

register@uhealthdigest.com

ourteam@eidetictrinidad.com



▶ **Three days
of knowledge.
Endless possibilities.**

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