

Layout & Guidelines

Full Page

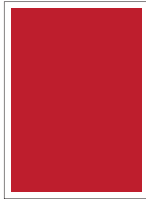
AREA

8 x 10



PLACED

7 x 9.5



BLEED

8.5 x 10.5



Half Page (Horizontal)

AREA

8 x 5



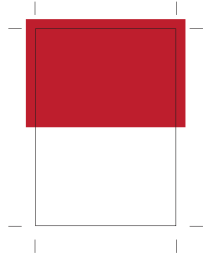
PLACED

7 x 4.25



BLEED

8.5 x 5.5



Half Page (Vertical)

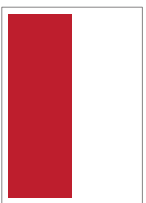
AREA

4 x 10



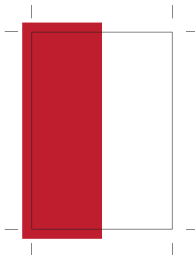
PLACED

3.5 x 9.5



BLEED

4 x 10.5



Banner

AREA

8 x 2.5



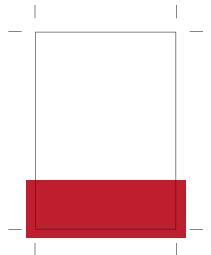
PLACED

7.5 x 2



BLEED

8.5 x 2.75



ARTWORK SPECIFICATIONS

- + Artwork should be saved as an Adobe Illustrator EPS, Adobe Photoshop EPS or an Adobe Acrobat PDF.
- + All fonts should be outlines and all images embedded in CMYK color @ 300dpi.
- + All artwork should be submitted with 0.25" bleed where applicable.
- + All artwork can be submitted on CD along with signed & approved color proof.
- + All files to be supplied as Macintosh format only.

NOTE

- + Eidetic Publishing will not make any changes to artwork supplied.
- + Please ensure all details are correct.